

ESSEX COUNTY MEDICAL SOCIETY

COUNCIL ACTIONS

October 19, 1976

A meeting of the Council was held at the Society office on Tuesday evening, October 19, 1976. Dr. Alton E. Bythewood, President, called the meeting to order at 8:00 P.M. Those present were Drs: A.E. Bythewood, John Winslow, Robert Lorello, George L. Benz, and John R. Tobey, Officers. Drs: Peter Amirata, Daniel N. Burbank, Joel Cherashore, R. Margarita DeSantis, Harold James, Arthur S. Kern, Geraldine S. Meanor, Traudel E. Pannullo, Cono A. Pecora, Bernard Robins, and Eugene R. Sims, Councilors. Drs: Enio J. Calluori, William Greifinger, and Charles I. Nadel, Past-Presidents. Drs. John Alexander and William Weiss were present as guests of the President.

EMERITUS

Requests for Emeritus Membership were received from Robert J. D'Agostini, M.D., of Maplewood; Pasquale Dante, M.D., of Short Hills; and Augustus McKelvey, M.D., of Millburn. All are completely retired and have been members for over 20 years. It was moved, seconded and carried that their names be forwarded to the State Society to be placed on the Emeritus Membership List to be acted upon at the May 14-17, 1977 Annual Meeting, at the Haddon Hall, Atlantic City, New Jersey.

SENATE BILL 1242

Dr. William Weiss addressed the Council and requested that the ECMS inform MSNJ that S-1242, An Act Establishing the Rights of Patients, was totally unacceptable even in its recently revised form. This bill is in the middle of a group of bills on Professional Liability introduced by Senator Garramone at the request of MSNJ. Dr. Robert Lorello stated that his ECMS Committee objected to this bill when it was first introduced last March and sent a letter to Dr. James S. Todd that S-1242 was impractical, unrealistic, and objectionable. He received a reply from Dr. Todd that a compromise would hopefully be worked out.

The Council reviewed the Revised S-1242 and found it was not an acceptable compromise, but could even lead to further areas of legal action. It was moved, seconded and unanimously carried that our President write to the MSNJ Board of Trustees that we are thoroughly opposed to S-1242 even as amended and strongly object to any MSNJ support for this bill in order to obtain the remaining bills in Senator Garramone's package. The ten year statute of limitation proposal in Bill S-1241 was too long a time to support. It was directed to send a copy of this correspondence to Dr. Todd.

NATIONAL BLUE CROSS

The AMA has advised us that the Blues have launched a "Health Cost" media campaign at the national level and enclosed some of their initial literature for the public. This matter was received for information.

MEDICAID

Dr. John Alexander reported that he has been working with Dr. Harvey Shwed and Dr. Seymour Charles to re-establish what has been previously cut from the Medicaid budget. They have been working through a committee to reinstate a proper provider budget.

Dr. Alexander stated that he would like to invite all Essex Legislators to a brunch on Sunday, November 14, 1976. His Committee, plus our officers, would explain our position and hopefully initiate legislation through the Essex Delegation. Dr. John Winslow moved that up to \$250.00 be allotted for this Sunday function with the legislators.

PROFESSIONAL LIABILITY

Dr. A. E. Bythewood stated that he recently attended an all day meeting on the MSNJ Committee on Medical Defense and Insurance and that his detailed report would appear as a President's Message in the November 1976 issue of our Bulletin. Our present group Professional Liability Carrier (Chubb) has agreed to continue coverage to February 1, 1977, at which time MSNJ will establish its own Professional Liability Insurance Company. Dr. Bythewood discussed the increased rates approved by the Banking Commissioner, the Captive Carrier idea adopted in 14 other states, the hazards of "going bare", and MSNJ's announcement that it will now assist with certain countersuits.

MSNJ SPECIAL SESSION

There will be a special session of the House of Delegates of The Medical Society of New Jersey on Wednesday, December 1, 1976. This meeting will be on the Professional Liability Issue and the establishment of a physician owned company. We do not have full details on the MSNJ physician owned company package at this time but will be before the House of Delegates.

SWINE FLU

Dr. John Winslow, Chairman, ECMS (Swine Influenza) Immunization Committee, advised the Council that all liability will be covered by the State Department of Health and the Federal Government if the Swine Flu is administered at public sites. However, the Attorney General's office has notified us that their liability, "would not include physicians who administer the vaccine in the course of their private office, either with or without compensation."

Dr. Winslow stated that some communities had sufficient physician volunteers, but that he had to send out a second letter to physicians in some towns. Some sites were still not covered as of this date.

CREDENTIALS COMMITTEE

Dr. James J. Stovin and Dr. Michael Diamond, Co-Chairmen of our Credentials Committee, reported that the Credentials of the following applicants have been inspected and approved:

ACTIVE:

Peter C. Boorjian, M.D., 70 So. Fullerton Avenue, Montclair
 Muhammad Farooq, M.D., 390 Tremont Avenue, East Orange
 John R. Favetta, M.D., 24 Hutton Avenue, West Orange
 Herbert Friedman, M.D., 120 Harrison Avenue, Montclair
 Priscilla Kao, M.D., 61 Cornell Drive, Livingston
 Constantinos Kintiroglou, M.D., St. Barnabas Medical Center, Livingston
 Capistrano P. Luzano, M.D., 1233 Clinton Avenue, Irvington
 Salvador Marse, M.D., 57 Broadway, Newark
 Howard T. Pfupajena, M.D., 2130 Millburn Avenue, Maplewood
 Ganga R. Sharma, M.D., 113 White Oak Ridge Road, Short Hills
 Chang-Sing Yang, M.D., 1019 Broad Street, Newark
 Tun-I Yang, M.D., United Hospitals of Newark, Newark

It was moved, seconded and carried that this report be published in our Bulletin and take its usual course.

DISABILITY GROUP COVERAGE

Dr. Charles I. Nadel, Chairman of our Insurance Company, submitted a report recommending that we approve an additional Health and Accident Association Group Plan through the Continental Casualty Company as submitted by Mr. Leonard Klafter of International Underwriters, 110 E. 42nd Street, New York, N.Y. This proposal has been endorsed by the Bergen County Medical Society and such other groups as the New York County Medical Society, the New York State Dental Society; and the Rockland, Richmond, Westchester and Kings County Medical Societies.

A basic feature of their plan is that this disability plan will remain in effect after a member is 70 years of age if he remains in practice. MSNJ at one time offered "no age limit if in practice" coverage, but it no longer does so for our new members. If a member is 69 years of age, or younger, he or she may still apply for this coverage. \$3,500 a month is the maximum available through age 59; \$2,500 for age group 60-65; and up to \$1,000 for age group 65-69. They will be fully covered in disability in their specialty. Once the policy is in force there is no reduction in benefit because of age and the benefit period does not reduce by age group. There is some coverage available for those with a limited disability. If 25 insured are in the plan, a group will start.

Following discussion with Mr. Klafter, it was moved, seconded and carried that the ECMS endorse the recommendation of its insurance committee and make available this association group disability policy to all our members.

HMO-IPA

Dr. George L. Benz discussed developments of the Crossroads Health Plan (HMO) and the Essex County Health Organization (IPA). Materials were distributed, developed by the HMO, and an objection was raised concerning the representation on the HMO Board. The Council reminded the officers that we had agreed to cooperate fully with Crossroads, providing that 50% of the voting trustees of the HMO be appointed by the Council of the Essex County Medical Society. It was pointed out that, according to a recent diagram concerning the 21 member Board, 8 providers were appointed by ECMS and 4 were appointed by Central Parkway Associates. Discussion followed that those physicians and dentists who take an office at 185 Central Avenue, East Orange, will have a tremendously disproportionate say in the actions of the HMO. 22 physicians and dentists will appoint 4 and 1800 physicians will appoint 8. The diagram has also substituted the Essex County Health Organization for the Essex County Medical Society.

It was moved, seconded and carried that we request that the Essex County Medical Society Council appoint 11 of these Trustees and that Central Parkway Associates appoint 1 of the providers.

PROFESSIONAL LIABILITY ASSESSMENT

Dr. Bythewood reported that he sent a letter on September 15, 1976 to the MSNJ Board of Trustees protesting the levying of the \$200.00 assessment of all new members. A reply has not been received, but it looks as if MSNJ is abiding by the interpretation that new members are to be assessed the \$200.00. The Council felt that we could hold up the election of new members until January if they so desire. Dr. John Winslow inquired as to whether or not this could be a matter for discussion at the Special Session of the House of Delegates in December and requested that we look into this matter.

PROGRAM COMMITTEE

Dr. Frank Y. Watson, Chairman, Essex County Medical Society Program Committee, reported on the recent meeting of his Committee. The November meeting will be on Thursday evening, November 11, 1976 on "Teenage Alcoholism". The speaker will be Eric W. Fine, M.D., of the University of Pennsylvania. James S. Todd, M.D., has been invited to address our January 1977 meeting on "The Professional Liability Problem in New Jersey." We are attempting to set up a program on "Cancer in New Jersey" for our March meeting and considered holding the April meeting for IPA.

AMA COMES TO YOU

Dr. Enio J. Calluori, Chairman, The AMA Comes to You Committee, reported that he has arranged for Robert B. Hunter, M.D., William J. Mangold, M.D., and Mr. Kenneth Bugan of the AMA to come to Essex County from Monday, January 10, 1977 to Wednesday, January 12, 1977. During this

time they will meet with our officers, the medical staffs of 4 hospitals, the CMDNJ medical students and the press. Dr. Calluori explained that they would conduct a question and answer gripe session and that this should give local physicians a picture of the AMA in action. The Council decided to work out financial arrangements with the AMA and assume our fair share.

MEDICAL ASSISTANTS TELEPHONE COURSE

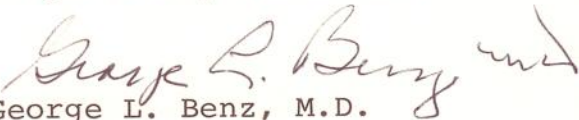
The AMA telephone course for Medical Assistants is scheduled for Wednesday, February 16, 1977 and a membership mailing will be sent out shortly. Ms. Rosanne DeGennaro has been assigned by the Essex Chapter of the Medical Assistants organization to work with us on this program.

ADVERTISING PROTEST

A letter was received from Seymour Taffet, M.D., protesting the "House Calls?" advertisement in the Newark Star Ledger of September 29, 1976 which was paid for by The Medical Society of New Jersey. Dr. Benz was directed to refer this matter to the MSNJ Board of Trustees.

The meeting was adjourned at 11 P.M.

Respectfully submitted,


George L. Benz, M.D.
Secretary

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EMERITUS

Requests for Emeritus Membership were received from John Donnelly, M.D., of East Orange, ~~Joseph A. Fouxer, M.D., of Kearny,~~ Irvin Sadoff, M.D., of East Orange and ~~Walter Stanocky, M.D., of Newark.~~ All are completely retired and have been members for over 20 years. It was moved, seconded and carried that their names be forwarded to the State Society to be placed on the Emeritus Membership List to be acted upon at the May 14-17, 1977 Annual Meeting, at the Haddon Hall, Atlantic City, New Jersey.

CREDENTIALS COMMITTEE

Dr. James J. Stovin and Dr. Michael Diamond, Co-Chairmen of our Credentials Committee, reported that the Credentials of the following applicants have been inspected and approved:

TRANSFER ACTIVE

Carter M. Ballinger, M.D., Martland Medical Center, Newark

ACTIVE

Mokhtar Asaadi, M.D., 430 E. 67th Street, New York
Guo-Pao Cheng, M.D., 495 N. 13th Street, Newark
Manickam Ganesharajah, M.D., VA Hospital, East Orange
Anwar Ghali, M.D., N.J. Medical School, Newark
Lakshmi Gururajarao, M.D., 102 Charlton Street, Newark
Arthur I. Lester, M.D., 562 Kingsland Street, Nutley
Ceaser G. Pitta, M.D., 15 So. 9th Street, Newark
Alina Savoreika, M.D., 32 Elberta Road, Maplewood
Hee-Ja Sesta, M.D., 35 Hillside Avenue, Glen Ridge
John A. Sesta, M.D., 562 Kingsland Street, Nutley
Frank F. Thompson, M.D., 212 So. Burnet Street, East Orange

It was moved, seconded and carried that this report be published in our Bulletin and take its usual course.

PROFESSIONAL LIABILITY

Dr. George L. Benz, Chairman of our Ad Hoc Committee on Professional Liability, reported that his Committee met on November 9th, 1976 and many members of our Society also attended this Committee meeting. Dr. Benz discussed the "captive carrier" approach and other options open to the profession to secure continued Professional Liability coverage after February 1, 1977, plus the proposed revision of S-1242. The members present requested that we hold a meeting of the entire society prior to the December 1st Session of the House of Delegates of The Medical Society of New Jersey. Consequently we called off the advance Delegate Caucus which was scheduled for November 18th and sent a letter to every member that there would be a special meeting of the entire membership on the topic of "Professional Liability in New Jersey" on Friday evening, November 19, 1976 at 8 P.M., at the Carriage Trade in East Orange. We then sent a letter to each Delegate urging them to attend the special membership meeting on November 19, 1976 in order for them to be fully informed on this matter.

FUTURE ECMS PROGRAMS

Dr. Frank Y. Watson, Chairman of the Program Committee, reported that John Mallams, M.D., Chairman of our Cancer Committee, has consented to arrange for a meeting on "Cancer in New Jersey", for our Regular Meeting, Thursday evening, March 10, 1977. This meeting will be held in the Mountainside Hospital Auditorium at 9 P.M., and we will arrange for 2 hours of Category 1 AMA Credits for this program. Since Dr. James Todd will address our Society membership in November instead of in January, we now have a January program to arrange.

SECOND SURGICAL OPINION

Dr. Robert J. Lorello, Chairman of our Ad Hoc Committee on Second Surgical Opinion, reported that his Committee has reviewed voluminous correspondence on 2nd Surgical Opinion programs already in existence in other states and held a meeting to draft recommendations on November 11th. Present were Dr. Robert J. Lorello, Chairman, Dr. Peter Amirata, Dr. Arthur S. Kern, and Dr. Bernard Robins. Also invited and present was Dr. James E.D. Gardam, Chairman of the Insurance Industries Task Force on Second Surgical Opinion.

As a consequence of this meeting, this committee recommends to you and the Council of The Essex County Medical Society, that the following positions be taken vis-a-vis Second Surgical Opinion Program:

- 1- The Second Surgical Opinion Programs should be voluntary programs both on the part of the physician and the patient.
- 2- The subscriber or patient must have had an initial surgical opinion.
- 3- Consultants must be Board Certified and/or Fellows of The American College of Surgeons and/or Board Eligible.
- 4- Consultants, if possible, should not be in the same area as the patient.

- 5- Second consultants may not operate on the patient.
- 6- Second consultants should be requested to send a report to the initial surgical consultant, if the patient allows.
- 7- The fee of \$50.00 should be standard and should be subject to annual review with respect to inflationary increases in the Cost of Living Index, etc.
- 8- The composition of any Second Opinion Consultant Panel should not be made public.
- 9- The discrepancy that now exists in the fee Blue Shield pays for the primary and secondary surgical opinion should be corrected.
- 10- Inquiry should be made into the possibility of the various insuring agencies providing indemnification for the Second Surgical Opinion consultant against possible professional liability exposure.
- 11- These programs should be considered as experimental and studies should be carried out as time elapses to determine their value.
- 12- The Essex County Medical Society should cooperate with Second Surgical Opinion pilot studies.

Following much discussion, it was moved, seconded and carried that the recommendations of the Committee be adopted.

SWINE FLU PROGRAM

Dr. John Winslow, Chairman of the Physician Participation in the Swine Flu Program, reported that approximately 300 physicians volunteered their time to serve at Swine Flu Immunization sites. Dr. Winslow was thanked by the Council for his tremendous effort in physician participation of the Swine Flu Program. Dr. Winslow was requested to put something in our ECMS Bulletin thanking those physicians who volunteered to assist with this public health program. It was then moved, seconded and carried that ECMS place an advertisement in the newspaper thanking both physicians and non-physicians who donated their time to this public immunization program.

CROSSROADS (HMO) ECHO (IPA)

On November 1, 1976 an application by Crossroads Health Plan for Initial Development Funding Under The HMO Act of 1973 PL 93-222 was submitted at the Federal Government.

A letter was received from CHP dated November 9, 1976 replying to our letter of October 21, 1976 in which we complained about representation on the HMO Board. CHP has proposed a compromise as follows:

Present Board Composition

8 ECMS appointed
physicians

Proposed Board Composition As Recommended by the Board of Directors

11 physicians appointed by ECMS
of which 2 will be appointed
by ECMS from the CPA membership.

4 CPA appointed physicians	2 CPA appointed members
7 consumers	7 consumers
2 community leaders	1 community leader
Total -- 21 members	Total -- 21 members
38% ECMS appointees	52% ECMS appointees

Following discussion, it was moved, seconded and carried that we accept this change.

The discussion on this matter brought out other areas of dissatisfaction and/or conflict with the manner in which this program is being developed. Following discussion it was moved, seconded and carried that our President write to Crossroads Health Plan that ECMS will be forced to withdraw sponsorship unless the requests that we have continuously made are met by Crossroads:1-that a realistic sum be provided for consultants for the IPA to be utilized in properly developing the IPA. Approximately \$25,000 has been needed in the initial development of Independent Practice Associations elsewhere:2-that physicians, through the IPA, control the entire medical pool of funds including control under hospital contracts: 3-that no fees be developed or set until we have IPA consultants directly advise us on a reasonable fee level that will not put physicians at unrealistic risk:4-that no percentage of the physician at risk factor be withheld from final payment to the physician if the contract is successful.

A-1898

Assembly Bill 1898 has been introduced and may shortly be referred to the Senate Committee on Labor, Industry and the Professions of which Senator James Wallwork is a member. This Bill provides for Chiropractors to participate in medical service companies such as Blue Shield. It is almost identical to A-21 which we opposed last year, and has been defeated twice before. It was moved, seconded and carried that we oppose this legislation by contacting Senators at the proper time.

EPRO

Dr. Arthur Bernstein, President of the Essex Physicians' Review Organization, advised the Council that the new address of EPRO is 15 Village Plaza, South Orange, 07079, and the phone number is 736-8300. EPRO was successful in winning a legal action and it is well into its conditional contract to provide the review called for under the law.

SPECIAL SESSION HOUSE OF DELEGATES

The Council was reminded they will have a full Delegation attending the December 1, 1976 Special Session of the MSNJ House of Delegates on the subject of Professional Liability.

The meeting adjourned at 12:30 A.M.

Respectfully submitted,


George L. Benz, M.D.
Secretary

ECMS COUNCIL AGENDA - TUESDAY EVENING, NOVEMBER 16, 1976 at 8:30 P.M.

- 1- Call to order at ECMS Office - A.E. Bythewood, M.D., President
- 2- Requests for Emeritus Membership were received from John Donnelly, M.D., of East Orange, Joseph A. Feuer, M.D., of Kearny, Irvin E. Sadoff, M.D., of East Orange, and Walter Stanecky, M.D., of Newark.
- 3- Credentials Committee Report - Drs: J.J. Stovin & M.A. Diamond, Co-Chm.
- 4- Professional Liability Report -
 - A-Ad Hoc Committee - George L. Benz, M.D. (Captive Carrier & Legislation)
Proposed Revision of S-1242
 - B-Special Meeting ECMS on Professional Liability, Friday evening, November 19, 1976, 8 P.M., at the Carriage Trade, East Orange.
 - C-MSNJ House of Delegates Meeting, Wednesday, December 1, 1976 at The Inn of Trenton.
 - D-ESSEX PRE-CONVENTION CAUCUS CANCELLED. We previously scheduled a pre-convention caucus Thursday evening, November 18th but cancelled this and urged all Delegates to attend the Friday, November 19th meeting on Professional Liability.
- 5- Program Committee - Frank Y. Watson, M.D., Chairman
 - A-We originally had Dr. Todd scheduled to address our Regular Meeting to be held on Thursday evening, January 13, 1977; but now Dr. Todd will address us on November 19, 1976
 - B-John Mallams, M.D., Chairman of our Cancer Committee, has consented to arrange for a meeting on "Cancer in New Jersey" at our Regular Meeting, Thursday evening, March 10, 1977. Mountainside Hospital?
- 6- Second Surgical Opinion - Report of Ad Hoc Committee--R. Lorello, M.D., Chm.
Drs: P. Amirata, A.S. Kern and B. Robins, Committee Members
- 7- Report of Swine Flue Committee - John Winslow, M.D., Chm.
- 8- Crossroads (HMO); ECHO (IPA)
A letter was received from Crossroads Health Plan dated November 9, 1976 replying to our letter of October 21, 1976 in which we complained about representation on the HMO Board
November 1, 1976 Application by Crossroads Health Plan for Initial Development Funding Under The HMO Act of 1973 PL 93-222.
- 9- Assembly Bill 1898 has been referred to the Senate Committee on Labor, Industry and the Professions of which Senator James Wallwork is a member. This bill is almost identical to A-21 which we opposed last year. This bill would admit Chiropractors to participate in medical service companies, such as Blue Shield.
- 10-EPRO wins suit - Arthur Bernstein, M.D.
New Address of EPRO- 15 Village Plaza, South Orange, 07079
- 11-There will be no December meeting of the Council unless urgent business requires one.

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ESSEX COUNTY MEDICAL SOCIETY

SPECIAL MEMBERSHIP MEETING

November 19, 1976

A special meeting of the entire Essex County Medical Society membership on the topic of, "Professional Liability Insurance in New Jersey", was held on Friday evening, November 19, 1976 at the Carriage Trade, 88 Evergreen Place, East Orange, New Jersey.

Dr. Alton E. Bythewood, Essex County Medical Society President, presided and speakers were James S. Todd, M.D., Chairman of the Board of Trustees of The Medical Society of New Jersey and Mr. John Dorsett of American Health Systems.

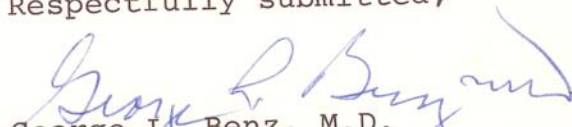
Approximately 400 physician members attended. Dr. Todd gave a speech outlining the entire Professional Liability problem since Chubb was discontinuing our group coverage as of February 1, 1977. He considered all of the options available to New Jersey physicians and recommended that they establish a captive company through our state society. He stated that this proposition would be before our Delegates at the December 1st, 1976 Special Session of the MSNJ House of Delegates.

Following Dr. Todds' presentation, Dr. Bythewood introduced Mr. John Dorsett who represented the technical aspects of forming and incorporating a physician carrier. A question and answer session was then conducted by Dr. Bythewood.

Dr. Joseph O'Connor made the following motion, "that we recommend to our Delegates to the Special Session that they vote for the state society's plan to set up a doctor owned insurance company by assessment of its members and that this company be opened to all members of our medical society." This motion was seconded and unanimously carried.

The meeting adjourned at 10:30 P.M.

Respectfully submitted,


George L. Benz, M.D.
Secretary

ESSEX COUNTY MEDICAL SOCIETY

COUNCIL ACTIONS

January 18, 1977

A meeting of the Council was held at the Society office on Tuesday evening, January 18, 1977. Dr. Alton E. Bythewood, President, called the meeting to order at 8:30 P.M. Those present were Drs: A.E. Bythewood, Robert Lorello, Thomas Santoro and George L. Benz, Officers. Drs: Peter Amirata, Daniel N. Burbank, Joel Cherashore, Arthur Kern, James J. O'Grady, Cono Pecora, Bernard Robins and Eugene Sims, Councilors. Drs: Enio J. Calluori, William Greifinger, S. William Kalb and Charles I. Nadel, Past-Presidents.

EMERITUS

Requests for Emeritus Membership were received from Chester B. Allen, Jr., M.D., of Montclair, Joseph D. Barbella, M.D., of Newark, Lewis W. Brown, M.D., of Newark, Anthony P. Caggiano, Sr., M.D., of Clifton (formerly of Upper Montclair), Nicholas V. DelDeo, M.D., of Newark, Robert P. Fruchtbaum, M.D., of Nutley, Robert B. Marin, M.D., of Montclair, Maximilian Perlman, M.D., of Nutley, Arnold J. Rosenthal, M.D., of Union (formerly of South Orange), George G. Salmon, Jr., M.D., of Short Hills, Sven E. Svenson, M.D., of North Caldwell, Henry A. Toczek, M.D., of East Orange, William R. Ward, Jr., M.D., of Chatham, David Wiener, M.D., of Irvington and John A. Zingali, M.D., of Cedar Grove. All are retired and have been members for over 20 years. It was moved, seconded and carried that their names be forwarded to the State Society to be placed on the Emeritus Membership List to be acted upon at the May 14-17, 1977 Annual Meeting, at the Haddon Hall, Atlantic City, New Jersey.

NOMINATING COMMITTEE

Dr. James J. O'Grady, Chairman of the Nominating Committee, reported that his committee had met on Thursday evening, January 13, 1977 and that the Committee drafted the following slate:

SAMPLE BALLOT

ESSEX COUNTY MEDICAL SOCIETY

ANNUAL MEETING - MAY 12, 1977

OFFICERS: (1 year)

PRESIDENT
PRESIDENT-ELECT
FIRST VICE-PRESIDENT
SECOND VICE-PRESIDENT
SECRETARY
TREASURER
REPORTER

Dr. John Winslow
Dr. Frank Y. Watson
Dr. Robert J. Lorello
Dr. Joel S. Cherashore
Dr. George L. Benz
Dr. Daniel N. Burbank
Dr. John R. Tobey

COUNCIL ACTIONS - JANUARY 18, 1977

FOR COUNCILORS: (2years) (Vote for 6)

Dr. Peter Amirata, Jr.
 Dr. Alfred R. Dardis
 Dr. Henry E. Harris

Dr. Geraldine Meanor
 Dr. Bernard Robins
 Dr. Harvey J. Shwed

FOR COUNCILORS: (1 year) (Vote for 1)

Dr. William I. Weiss

FOR STATE NOMINATING COMMITTEE FOR 1978: (Vote for one of each)

Delegate: Dr. Edwin H. Albano

ALTERNATE: Dr. George L. Benz

FOR DELEGATES TO STATE SOCIETY FOR ONE YEAR: (1977) (Vote for 5)

Dr. H. Roger Hansen
 Dr. Henry E. Harris
 Dr. Robert E. Rich

Dr. Herman M. Robinson
 Dr. Robert J. Weierman

FOR ALTERNATES TO STATE SOCIETY FOR ONE YEAR: (1977) (Vote for 1)

Dr. Alfred R. Dardis

FOR DELEGATES TO STATE SOCIETY FOR THREE YEARS: (1978, 1979, 1980) (Vote for 30)

Dr. Arthur Bernstein
 Dr. Daniel N. Burbank
 Dr. Reynold E. Burch
 Dr. Enio J. Calluori
 Dr. Joel S. Cherashore
 Dr. Irwin J. Friedfeld
 Dr. James E.D. Gardam
 Dr. Olga Haller
 Dr. Henry E. Harris
 Dr. Christine E. Haycock
 Dr. Ernest C. Hillman, Jr.
 Dr. Gustav L. Ibranyi
 Dr. Arthur S. Kern
 Dr. Satwant G. Keswani
 Dr. Harry W. Kingslow

Dr. George L. Kline, Sr.
 Dr. Bertram Levinstone
 Dr. Howard A. Lowell
 Dr. John E. Masterson
 Dr. James A. McA'Nulty
 Dr. Harvey E. Nussbaum
 Dr. Traudel E. Pannullo
 Dr. Philip A. Passalacqua
 Dr. Herman M. Robinson
 Dr. Joseph A. Santangelo
 Dr. Eugene R. Sims
 Dr. Seymour Taffet
 Dr. Gerald R. Wachs
 Dr. Carolyn W. Watson
 Dr. Robert J. Weierman

FOR ALTERNATE TO STATE SOCIETY FOR THREE YEARS: (1978, 1979, 1980) (Vote for 3)

Dr. Stanley S. Bergen, Jr.
 Dr. Stanley Bloom
 Dr. Matthew Brady
 Dr. James H. Brothers III
 Dr. Patrick N. Ciccone
 Dr. Arthur J. Clinton
 Dr. Edward N. Comando
 Dr. Martin E. Corwin
 Dr. Mario A. Criscito
 Dr. Alfred R. Dardis

Dr. Stanley Mayrowetz
 Dr. Gilbert S. Melnick
 Dr. John Mendola
 Dr. Joseph J. O'Connor
 Dr. Calvin E. Oyer
 Dr. Gerald J. Piserchia
 Dr. William J. Ranucci
 Dr. Carl S. Ross
 Dr. Alan Saroff
 Dr. Sheldon S. Shoen

Dr. Neil B. Dello Russo
 Dr. John F. Donato
 Dr. Stephen F. Freifeld
 Dr. H. Roger Hansen
 Dr. Murray Levin
 Dr. Burton B. Levine

Dr. Arne Skilbred
 Dr. Martin L. Sorger
 Dr. Murray Strober
 Dr. Eugene A. Stulberger
 Dr. Charles P. Yablonsky
 Dr. Eleby R. Washington

The By-Laws provide, "further nominations may be made in writing by any three active members of the Society in good standing, if presented to the Secretary of the Society before April 30th."

Nominating Committee: Dr. James J. O'Grady, Chairman, Drs: William Greifinger, Anthony Parisi, Jr., Calvin C. Smith, and Robert J. Weierman.

F.O.C.U.S. HEALTH FAIR

We have received a letter from F.O.C.U.S. NEWARK, INC., that they are planning to run a health fair in Newark and would like our participation. When phoned, they were vague about details. Mr. Ellenberger was requested to follow this up to see if it is feasible to set up a Health Careers Booth.

FUTURE PHYSICIANS

Dr. S. William Kalb, Chairman of our Future Physician's Club, detailed his work with local high school students, the medical school and the Health Careers Committee of our HSA. He requested an annual budget of up to \$950.00. Following discussion, it was moved, seconded and carried that this be approved.

RESOLUTION - CREDIT CARDS

A Resolution on the use of credit systems by physicians was submitted by Seymour F. Kuvin, M.D. This matter was Temporarily Postponed until our February 15th meeting of our Council. The President was requested to invite Dr. Kuvin to this meeting.

RESOLUTION - BLOOD REPLACEMENT

Dr. Harvey P. Einhorn submitted a Resolution supporting the concept of a non-replacement or deposit fee as an effective incentive for blood replacement. It was decided to Temporarily Postpone this matter until our February 15th Council meeting. The President was requested to invite Dr. Einhorn to this meeting.

PROFESSIONAL LIABILITY

Our new physician owned insurance company, the Medical Inter-Insurance Exchange of New Jersey, is a success and at this point has a surplus of 9 million in cash and 7½ million in loans. Binders will be in the hands of those who subscribed prior to January 24, 1977 for a February 1st date. A discussion was held on the many benefits of

joining our carrier which provides true insurance over joining the indemnity program evoked by Commissioner James Sheeran. It was decided to send a letter to the Union County Medical Society thanking them for the excellent brochure that they have published on this.

Dr. Adolph Wichman had an excellent editorial in the New Jersey Chapter of the American College of Surgeons January 1977 Newsletter outlining reasons why physician s should join MIIENJ instead of the State Reinsurance Authority.

A discussion was held on Assembly Bill #2375 introduced by Assemblyman Maguire. This bill has many good points such as a 2 year Statute of Limitations, but gives extensive power to "The Commissioner" and requires Professional Liability coverage for re-licensure.

Dr. William I. Weiss sent us correspondence indicating that he has been most active in contacting legislators on Professional Liability.

MEDICAID

As of today we were notified that the 10% reduction in Medicaid fees has been reinstated.

Drs: Harvey Shwed, Seymour Charles and John Alexander are to be congratulated on their activity with Essex legislators. They held a brunch on November 20, 1976 for Legislators at the Downtowner in Newark and a full report of this activity has been provided in our Bulletin.

Dr. Charles indicated that he would like a mass mailing of Essex physicians to attend a meeting on Medicaid. The Council discussed this and decided that if this Committee desired to call together more than their Committee members, that Dr. Charles should appear before our Council and explain the need for this expenditure.

HMO-IPA

Dr. Enio J. Calluori, President of the Essex County Health Organization (ECHO) reported that he held a meeting of the Board on November 21, 1976. He attended the HEW site visit on December 30, 1976 and presented some of the physician's concerns. He informed them that we felt that the IPA should be more autonomous and have its own bookkeeping system and reimburse its physician members. He stated that we were concerned that the HMO had the development monies and that no monies were available for IPA consultants. He suggested that we have a joint meeting between the IPA and the HMO Board and that this meeting should be held on Thursday evening, February 17, 1977 at 8 P.M. at the ECMS offices.

The Council felt there should be an open meeting of all members who joined the IPA for the purpose of discussing and deciding upon physician reimbursement. Dr. Cono Pecora stated that he would like his letter on this matter sent to each member of our Council.

SWINE FLU PROGRAM

The Essex County Medical Society received a Certificate of Appreciation from Joanne E. Finley, M.D., State Commissioner of Health, in recognition for outstanding contributions as a volunteer to 1976 A-New Jersey Influenza Immunization Campaign.

CERTIFICATES FOR COUNCILORS

It was pointed out that many Councilors serve their 6 year term and by Constitutional limitation must leave our governing board. It was moved, seconded and carried that we develop a parchment certificate of commendation which would indicate their service to our profession for those leaving in the future and that this be sent retroactively to those who have so served in the past.

ESSEX RECEPTION

The Medical Society of New Jersey will hold its next Annual Convention from Saturday, May 14 to Tuesday, May 17, 1977 at the Hotel Haddon Hall in Atlantic City. It was moved, seconded and carried that we allocate up to \$1500.00 for an Essex Reception to be held on Saturday, May 14, 1977 from 5:30 - 6:30 in the Derbyshire Room of Haddon Hall. All Essex County members and their spouses are invited to attend this reception.

MSNJ OFFICE VACANCY

The Essex County Medical Society has nominated George L. Benz, M.D., for the position of Second Vice-President of The Medical Society of New Jersey. It was decided that if he is successful and there is a vacancy on the Board of Trustees, that we should run either John R. Tobey, M.D., or Frank Y. Watson, M.D., for this position. It was also decided to run Dr. Frank Y. Watson for the Public Relations Committee.

ECMS PHYSICIAN'S PENSION PLAN

Following discussion, it was resolved that we name the following three members to be Trustees of the Essex County Medical Society Physician's Pension Plan Prudential Group Retirement Investment Program administered by E & W Blanksteen:

Peter Amirata, Jr., M.D., of Belleville
Charles I. Nadel, M.D., of Irvington
Frank Y. Watson, M.D., of Montclair

This Resolution was unanimously adopted by our Council.

EMPLOYEE PENSION PLAN

Following discussion, it was resolved that the following 3 physicians be appointed as the 3 required Trustees to the ECMS Employees Pension Plan:

Edwin H. Albano, M.D., of Short Hills
 Daniel N. Burbank, M.D., of Cedar Grove
 William Greifinger, M.D., of Belleville

This Resolution was unanimously carried.

WARREN COUNTY QUESTIONNAIRE

A letter was received from the Warren County Medical Society asking whether or not we were interested in unionism, job action, and the invoking of Bill #1552 on Professional Liability. The President was instructed to answer no to the unionism and job action, and that the action on #1552 has already been taken over our objection.

MAJOR MEDICAL

Dr. Bythewood was requested to ask a representative of the Donald F. Smith Agency to be present at our February 15, 1977 Council meeting to explain in detail the membership mailing on the new major medical policy being offered to our members.

MSNJ CONSTITUTION

Dr. George L. Benz reported on the proposed revision on the MSNJ Constitution and By-Laws. Our Council decided that as long as the Emeritus Membership category was being revised, we should petition that a member be eligible if he was an active member for 20 years of any county medical society component affiliated with the AMA. It was moved, seconded and carried that our President so notify The Medical Society of New Jersey.

\$200.00 ASSESSMENT

Following a discussion concerning the \$200.00 MSNJ assessment for Professional Liability being applied to new members in 1977, the Council decided that our President should send the following letter to MSNJ: "We are enclosing a list of new members elected in 1977 whom we are billing for County, State and AMA dues. It was the opinion of our Council that the House of Delegates voted a \$200.00 assessment on the physicians, then members of MSNJ. To our knowledge, the Resolution which was passed did not state that this assessment would apply to all members who join our society now and for all time in the future."

Respectfully submitted,

George L. Benz
 George L. Benz, M.D.
 Secretary

MEMBERSHIP BALLOT

JANUARY 13, 1977
STATE COUNTY
LICENSE REGISTRATION

YES	NO	ACTIVE		
			Griffith, William H., 500 Scotland Rd., Orange, Univ. of West Indies, Jamaica, Rec. by Drs: R. Werres, A. Ruiz	1976 1976
			Gururajarao, Lakshmi, 379 Ogden Ave., Jersey City, Madras Med. Coll., India, Rec. by Drs: S. Sun, C. Somera-Uy	1976 1976
			Hruza, Zdenek T., Clara Maass Mem. Hospital, Belleville, Charles Univ., Czechoslovakia, Rec. by Drs: P. Kovanic, J. Stovin	1974 1974
			Khan, Matloob A., 75 Prospect St., East Orange, Khyber Med. Coll., Pakistan, Rec. by Drs: M. Chirls, E. Sturchio	1976 1976
			Kuo, Chen-Jen, 803-D Columbia St., N. Milford, Kaohsiung Med. Coll., Taiwan, Rec. by Drs: D. Fiore, G. D'Alessandro	1973 1976
			Lester, Arthur I., 562 Kingsland St., Nutley, Univ. of Bologna, Italy, Rec. by Drs: B. Gordon, K. Han	1975 1976
			Luzano, Capistrano P., 1233 Clinton Ave., Irvington, Far Eastern Univ., Philippines, Rec. by Drs: R. Tiu, S. Feinsod	1975 1976
			Mamoun, Sami M., 791 Bloomfield Ave., Montclair, American Univ., of Beirut, Lebanon, Rec. by Drs: R. O'Driscoll, S. LoVerme	1974 1974
			Marse, Salvador, 57 Broadway, Newark, Salamanca Med. Coll., Spain, Rec. by Drs: G. Booken, J. Madara	1974 1976
			Masone, Daniel A., 131 Clifford St., Newark, Creighton Med. Coll., Omaha, Nebraska, Rec. by Drs: C. Yablonsky, T. Santoro	1975 1975

MEMBERSHIP BALLOT

JANUARY 13, 1977

YES	NO	ACTIVE	STATE LICENSE	COUNTY REGISTRATION
		Vinnakota, Radha, 1 Permisson Way, Springfield, Kakatiya Med. Coll., India, Rec. by Drs: F. Hererra, J. Zwetkoff	1975	1975
		Whelan, Charles A., 116 Park St., Montclair, Univ., of Va., Virginia, Rec. by Drs: B. Loigman, R. Healey	1970	1976
		Woroch, Bohdar O., St. Barnabas Med. Center, Livingston, Univ. of Salamanca, Spain, Rec. by Drs: A. Acampora, K. DeFusco	1976	1976
		Yang, Tun-I., 236 Stover Ave., No. Arlington, Taipei Med. College, China, Rec. by Drs: A. Royal, A.E. Bythewood	1975	1975

ESSEX COUNTY MEDICAL SOCIETY

COUNCIL ACTIONS

February 15, 1977

Due to the excused absence of our President, Dr. Alton E. Bythewood, Dr. John Winslow, President-Elect, chaired the meeting. The meeting was called to order at 8:30 P.M., at the North Jersey Blood Center, 45 South Grove Street, East Orange.

Dr. Winslow informed the Council that the following guests were invited to tonight's meeting, Mr. Robert Detore and Mr. Brian Moore of Crossroads Health Plan (HMO), Bertram Levinstone, M.D., Editor, ECMS, and Mr. William R. Lynch, Vice-President of Donald F. Smith & Associates.

EMERITUS

A request for Emeritus Membership was received from Nicholas L. Pollis, M.D., of Asbury Park, (formerly of Newark). Dr. Pollis is completely retired and has been a member for over 20 years. It was moved, seconded and carried that his name be forwarded to the State Society to be placed on the Emeritus Membership List to be acted upon at the May 14-17, 1977 Annual Meeting, at the Haddon Hall, Atlantic City, New Jersey.

CREDENTIALS COMMITTEE

Dr. James J. Stovin and Dr. Michael Diamond, Co-Chairmen of our Credentials Committee, reported that the Credentials of the following applicants have been inspected and approved:

TRANSFER ACTIVE:

Stephen M. Austin, M.D., 62 So. Fullerton Avenue, Montclair

ACTIVE:

Obkaew Buranasiri, M.D., 116 Newark Avenue, Jersey City
Han Kyu Chung, M.D., St. Barnabas Medical Center, Livingston
Robert J. DiBenedetto, M.D., St. Barnabas Medical Center, Livingston
Richard A. Fain, M.D., St. Barnabas Medical Center, Livingston
Richard M. Feinsod, M.D., 1233 Clinton Avenue, Irvington
Wageeh Istafanous, M.D., 1 Braddock Road, E. Brunswick
Kenneth L. Jewel, M.D., 116 Park Street, Montclair
Hui-Chung Lee, M.D., 8 River Road, Nutley
Won-Kyu Lee, M.D., 27 Ackerson Avenue, Pequannock
Vicente Nadal, M.D., 24 Porter Place, Montclair
Anaka Prakash, M.D., 205 Atlantic Street, Paterson
Ida M. Sebastian-Pillai, M.D., 40 Union Avenue, Irvington
Charles I. Smith, M.D., St. Barnabas Medical Center, Livingston
William M. Steck, M.D., St. Barnabas Medical Center, Livingston
Wen C. Wu, M.D., 55 Manor Drive, Newark
Gabriel Yelin, M.D., West Hudson General Hospital, Kearny

It was moved, seconded and carried that this report be published in our Bulletin and take its usual course.

SLUDGE POLLUTION

The following Resolution for MSNJ was submitted by Dr. Daniel N. Burbank :

RESOLUTION

- WHEREAS, The State of New Jersey has been known for its clear waters, clean beaches and excellent fisheries, and
- WHEREAS, Our bay and ocean waters have suffered from a tremendous influx of pollution in the past five years, and
- WHEREAS, Many professional divers have reported that the ocean floor off our coast is now a desert, devoid of oxygen and consequently life, and
- WHEREAS, This pollutant condition has disrupted and curtailed our clamming, oystering, lobstering and fishing industries, and
- WHEREAS, The problem of tides of dead algae threatens our bathing beaches and could affect the health of those who use our shores for business or recreation, and
- WHEREAS, The present system of dumping of sludge close to our beaches has now become a public health menace, be it
- RESOLVED, That The Medical Society of New Jersey initiate action against the public health problem of pollution of our New Jersey waters, and be it further
- RESOLVED, That we work toward legislation or regulations which would quickly move the present twelve mile sludge dumping sites to 106 miles offshore until the year 1981 at which time all ocean dumping will be phased out, and be it further
- RESOLVED, That The Medical Society of New Jersey send copies of this Resolution to designated officials of the Environmental Protection Agency, the National Oceanic Atmospheric Agency and the Department of Environmental Protection as well as other concerned government officials.

It was moved, seconded and carried that this Resolution be approved and forwarded to The Medical Society of New Jersey.

BLOOD REPLACEMENT

The following Resolution for MSNJ was submitted by Dr. Harvey P. Einhorn:

RESOLUTION

- WHEREAS, The American Association of Blood Banks and the American Red Cross have been cooperating partners in a National Clearing-house Program for the past sixteen years designed to

facilitate the movement of blood and credit for the blood donations throughout the country, allowing a patient in one part of the country to receive credit for the voluntary donation of blood by a friend or relative in another part of the country, and

WHEREAS, The clearinghouse has a single mechanism for the national control of blood inventories, arranging interbank borrowing and lending of blood units and alleviating type specific shortages reported by banks in various parts of the country, and

WHEREAS, Since its conception, the clearinghouse has handled the transfer of more than 4,000,000 blood replacement credits resulting in an estimated financial savings of approximately \$97,000,000 in blood costs for patients receiving blood transfusions, especially significant to families of chronic blood users (such as hemophiliacs) whose transfusion expenses are offset when blood is donated in their name, and

WHEREAS, The unilateral termination of the clearinghouse agreement by the American Red Cross effective October 19, 1976, is destined to cause confusion among hospitals and a potential hardship to transfusion patients, be it

RESOLVED, That The Medical Society of New Jersey declares the withdrawal of the American National Red Cross from the National Clearinghouse Program is counter-productive and not in the public interest, and be it further

RESOLVED, That The Medical Society of New Jersey supports the concept of a non-replacement or deposit fee as an effective incentive for blood replacement, and as a method of financial savings for patients when blood is replaced by relatives or friends, and be it further

RESOLVED, That The Medical Society of New Jersey call on the American Blood Commission and its organizational members to urge the leaders of the American National Red Cross to reconsider and support the National Blood Clearinghouse Program.

It was moved, seconded and carried that this Resolution be approved and forwarded to The Medical Society of New Jersey.

CATASTROPHIC HEALTH CARE

Dr. John Winslow reported that in 1975 he introduced a Resolution that the AMA draft, actively seek and/or support implementation of a catastrophic health-care plan as a separate legislative entity which would provide federal assistance to those with unduly burdensome health-care financial problems.

Dr. Winslow stated that this Resolution passed the Essex County Medical Society and The Medical Society of New Jersey but failed to carry in the AMA House of Delegates by a small amount of votes. He stated he felt that the time was right to reintroduce a similar Resolution since he felt that total NHI package was unrealistic and that some sort of Federalized program would shortly be proposed by the administration. The Council decided that they would endorse such a Resolution if Dr. Winslow would reword same.

GENERIC DRUGS

Dr. Gustav L. Ibranyi reported that the Herman Bill on Generic Drugs was just approved in the Assembly. He distributed his Resolution which was against this type legislation and his Resolution was approved in May 1974 by The Medical Society of New Jersey House of Delegates. Dr. Ibranyi was asked to revise his Resolution for presentation by our county at the next MSNJ Convention.

CREDIT CARDS

A Resolution on the use of Credit Cards by physicians was submitted by Dr. Seymour Kivin. The Council directed that this Resolution be returned to its sponsor for rewording and submission by him as an individual MSNJ Delegate.

PHYSICAL THERAPY

A Resolution was submitted by Dr. Gustav L. Ibranyi on the Medicaid procedure on prior authorization for physical therapy treatment. Dr. Ibranyi was given suggestions concerning the redrafting of this Resolution and requested to introduce same as an individual Delegate if he so desired.

MEDICAID URINANALYSIS REIMBURSEMENT

Dr. Gustav L. Ibranyi submitted a Resolution concerning Medicaid Reimbursement for dipstick examinations. After discussion, Dr. Ibranyi was requested to introduce this as an individual Delegate if he so desired.

JUDICIAL COUNCIL PROCEDURES

A Resolution was submitted by Dr. Bertram Levinstone which would change MSNJ Judicial Council procedures on Peer Review of physicians in connection with their medical testimony presented in the courts. The Council decided to obtain legal advice on the advisability on such a procedural change and suggested that Dr. Levinstone introduce this as an individual Delegate, if he so desired after a legal opinion is received.

TV PROGRAMMING

Dr. John Winslow, Chairman of our Public Relations Committee, stated that he had an opportunity to set up a meeting with Channel 13 to secure local health programs on their channel. The Council suggested that Dr. Winslow arrange this meeting and invite Drs: Daniel Burbank, Bertram Levinstone and Harvey Shwed to be present.

JEMPAC

A letter was received from Dr. Frank Y. Watson, Chairman of JEMPAC. Dr. Watson was present and indicated that this required no action at this time, but that he would work out a program and publicity of JEMPAC activities with our President. It was pointed out that Dr. Bythewood has a Presidents message on this subject scheduled for the March Bulletin. Dr. Winslow commended Dr. Watson for his excellent presentation on JEMPAC goals at the February meeting of the Essex County Medical Society.

CROSSROADS (HMO)

Mr. Robert Detore and Mr. Brian Moore of Crossroads Health Plan were present at the invitation of Dr. A. E. Bythewood to explain how the Essex County Health Organization (ECHO, our IPA) could relate to their Plan. Mr. Detore informed the Council that CHP has received an initial development grant under the HMO Act of 1973 in the amount of \$407,000.

Mr. Detore stated that they had worked out physician representation on their HMO Board of Trustees in line with our requests. Their present Trustees appointed by us are: Drs: George L. Benz, Arthur Bernstein, A. E. Bythewood, Enio Calluori, Charles I. Nadel, and John J. Thompson. Two additional Trustees must shortly be appointed by ECMS.

Our other request for direct funds for consultants to assist in the development of our Individual Practice Association could not be met because of government law. However, there is sufficient funding to cover some expenses of the IPA under various categories of the grant. He stated that the Plan would be protected by insurance and reinsurance and that protective insurance plans were also available to cover the IPA.

Dr. Enio J. Calluori accepted the interim term of President of the IPA (ECHO) and he sent a letter to all 250 enrolled physicians stating there would be a general membership meeting of the IPA physicians to decide on a fee structure. Dr. Calluori reported that he attended the Federal Site Visit and was informed that the IPA is a separate entity which controls its own pool of monies and risk pool. Dr. Peter Amirata discussed various plans for fee schedules which should be thoroughly aired to take rising costs into account. He also requested that the marketing material based on the benefits package be sent to him for review.

NEW MAJOR MEDICAL GROUP

Mr. William R. Lynch, Vice-President of the Donald F. Smith & Associates Agency, was present, as requested by our previous Council, to explain the new major medical group which received approval by MSNJ for marketing to our members over and above their Blue-Cross and Blue Shield coverage. Doctors covered by New Jersey Blue Cross and Blue Shield plans may join this new Major Medical Group by completing the application recently sent to them or phoning the Donald F. Smith Agency at (201) 622-6046. This Plan covers, subject to a deductible, physicians' services, hospital room rates, general nursing care, operating rooms, anesthetics, X-Ray, diagnostic lab procedures, drugs, blood, and other appliances.

STATE LEGISLATION

Assemblyman LeFantes' bill to admit Chiropractors to Blue Shield (A-1898), has already passed the Assembly and is now before Senate Committee on Labor & Industry. Senator Eugene J. Bedell of Monmouth is Chairman of Committee, and Senators James H. Wallwork and Frank J. Dodd of Essex are members of this Committee. All members of this Committee have been advised of our position in this matter, and it is our hope that it will not come out of the Committee for a full Senate vote.

Every physician in the State recently received a letter from MSNJ requesting them to contact their Senators in favor of Senator Raymond Garramone's package of seven bills: S-1240, S-1241, S-1242, S-1243, S-1244, S-1245 and S-1246. In contacting local Senators, we are pleased to learn that many doctors have already spoken to them about this legislation.

STUDENT CHAPTER CMDNJ

A letter was received from Leonard Bielory, President, American Medical Student Association Chapter at New Jersey Medical School, requesting a contribution of \$25.00 towards sending students to their AMSA National Convention in Chicago. It was moved, seconded and carried that we contribute \$25.00 to this local Chapter of AMSA.

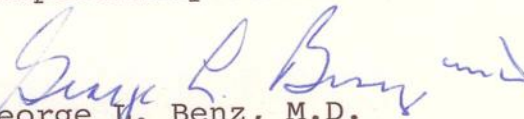
AWARD PLAQUE

Following discussion, it was decided that we look into presenting an ECMS plaque to Dr. James S. Todd for the tremendous amount of volunteer work he did in establishing the Medical Inter-Insurance Exchange of New Jersey. Our officers are empowered to make such a presentation at the appropriate time with the request that such plaque could possibly be hung in the office of MIENJ.

SERVICE CORPS PHYSICIANS

A letter was received from James A. Buford, Director, Department of Health and Welfare, requesting a letter of endorsement to attach to their Government application, so that Newark will be eligible for the assignment of National Health Service Corps physicians. Since Dr. A. E. Bythewood could not be present, it was decided to temporarily postpone action on the matter.

Respectfully Submitted


George L. Benz, M.D.
Secretary

ESSEX COUNTY MEDICAL SOCIETY

MEMBERSHIP BALLOT

MARCH 10, 1977

YES	NO	<u>TRANSFER ACTIVE</u>	<u>STATE LICENSE</u>	<u>COUNTY REGISTRATION</u>
		Austin, Stephen M., 62 So. Fullerton Ave., Montclair, SUNY Downstate, N.Y., Rec. by Drs: M. Horowitz, A. Teaze	1976	1976
		<u>ACTIVE</u>		
		Buranasiri, Obkaew, 116 Newark Ave., Jersey City, Mahidol Univ., Thailand, Rec. by Drs: D. Snead, S. Verasestakul	1976	1976
		Chung, Han Kyu, St. Barnabas Medical Center, Livingston, Seoul Nat'l Univ., Korea, Rec. by Drs: A. Islami, W. Weiss	1976	1976
		DiBenedetto, Robert J., St. Barnabas Medical Center, Livingston, CMDNJ at Newark, N.J., Rec. by Drs: A. Islami, W. Weiss	1974	1976
		Fain, Richard A., St. Barnabas Medical Center, Livingston, Autonomous Univ., Mexico, Rec. by Drs: A. Islami, W. Weiss	1975	1975
		Feinsod, Richard M., 1233 Clinton Ave., Irvington, Univ. of Bologna, Italy, Rec. by Drs: S. Feinsod, S. Kern	1975	1975
		Istafanous, Wageeh, 1 Braddock Rd., E. Brunswick, Cairo Med. College, Egypt, Rec. by Drs: H. Taff, G. Adessa	1973	1977
		Jewel, Kenneth L., 116 Park St., Montclair, State Univ. of N.Y. Rec. by Drs: B. Loigman, R. Healey	1973	1976
		Lee, Hui-Chung, 8 River Road, Nutley, Yon-Sei Univ., Korea, Rec. by Drs: T. Kushnick, M. Smith	1976	1976
		Lee, Won-Kyu, 27 Ackerson Ave., Pequannock, Yonsei Univ., College of Med., Korea, Rec. by Drs: M. Ahmad, C. DeLa Cruz	1973	1976

ESSEX COUNTY MEDICAL SOCIETY SECOND PAGE

MEMBERSHIP BALLOT

MARCH 10, 1977

YES	NO	ACTIVE	STATE LICENSE	COUNTY REGISTRATION
		Nadal, Vicente, 24 Porter Pl., Montclair, Zaragoza Univ., Spain, Rec. by Drs: F.Watson, R. Conover	1975	1975
		Prakash, Anaka, 205 Atlantic St., Paterson, Trivandrum Med. Coll., India, Rec. by Drs: E. Punjabi, T. McKernan	1976	1976
		Sebastian-Pillai, Ida M., 40 Union Avenue, Irvington, Faculty of Medicine, Ceylon, Rec. by Drs: P. Pedowitz, E. Winter	1975	1975
		Smith, Charles I., St. Barnabas Medical Center, Livingston, George Washington Univ., Washington, D.C., Rec. by Drs: A. Islami, W. Weiss	1974	1974
		Steck, William M., St. Barnabas Medical Center, Livingston, Auto- nomous Medical College, Mexico, Rec. by Drs: A. Islami, W. Weiss	1974	1975
		Wu, Wen C., 55 Manor Drive, Newark, Chung-Shan Med. College, Taiwan, Rec. by Drs: P. Scolamiero, M. Fahmy	1975	1976
		Yelin, Gabriel, West Hudson General Hospital, Kearny, McGill Medical Coll., Montreal, Canada, Rec. by Drs: D. Peyser, L. Goldman	1938	1938

February 1977

FOR RELEASE

Upon Receipt
3/7/77

NEWS RELEASE

from Martin E. Johnson
Executive Assistant

THE MEDICAL SOCIETY OF NEW JERSEY

315 West State Street Trenton, New Jersey 08618 Phone: 394-3154

NEW PROFESSIONAL LIABILITY INSURANCE COMPANY

Members of The Medical Society of New Jersey and the New Jersey Association of Osteopathic Physicians and Surgeons have formed their own insurance company in an attempt to stabilize the rising costs of professional liability insurance.

The new company, which provides professional liability or malpractice insurance for the State's physicians and osteopaths, operates out of Lawrenceville, N.J. under the name, the Medical Inter-Insurance Exchange of New Jersey.

The "Exchange" is being administered by Peter Sweetland, the former director of country-wide professional liability programs for the Travelers Insurance Companies. Mr. Sweetland was affiliated with the Travelers for 16 years prior to joining the Exchange. Fifteen of those years were spent as an administrator in the company's home office in Hartford, Conn. Mr. Sweetland also assisted in the establishment of two doctor-owned insurance companies in California.

With the formation of the Exchange, New Jersey becomes the 13th state to have such a company. Despite its newness (the

(MORE)

Exchange became operational Feb. 1, 1977) it is one of the largest doctor-owned companies in the nation, Mr. Sweetland said.

The Medical Inter-Insurance Exchange of New Jersey is currently insuring nearly 5000 doctors at an average* cost of \$5000 per physician in the first year premiums. (In addition, members of the Exchange were required to pay an average \$4000 per doctor to establish the company's surplus fund.)

The ultimate objective of the new insurance company is to reduce the cost of professional liability insurance, a cost which doctors cannot totally absorb by themselves and have been forced to pass on to their patients.

"Some commercial insurance companies are now talking about 25 percent increases every year because of inflation. At this rate, the Exchange will do wonders if we can just keep the rates stable," Sweetland said.

In 1974 to 1975, insurance premiums for doctors were increased two and three-fold because of the number of claims handled. Some commercial companies have stopped writing professional liability coverage altogether because they found it to be unprofitable.

(MORE)

*Rates vary according to a physician's specialty. The \$5000 average includes all doctors from interns and residents to the high-risk specialties such as neurosurgeons.

By forming their own company, physicians can now control this situation. If the future loss prediction was, in fact, over-estimated, the Exchange is in a position to reduce future premiums and thus, stabilize the cost of professional liability insurance.

The alternative was to continue with the commercial companies when possible and continue passing on the increased cost to their patients. Instead, the State's doctors decided to do something about it by attempting to stabilize insurance rates and at the same time, try to solve the growing problem of the cost of medical care, Sweetland said.

ESSEX COUNTY MEDICAL SOCIETY

COUNCIL ACTIONS

March 15, 1977

A meeting of the Council was held at the Society office on Tuesday evening, March 15, 1977. Dr. Alton E. Bythewood, President, called the meeting to order at 8:30 P.M. Those present were Drs: Alton E. Bythewood, John Winslow, Frank Y. Watson, Robert J. Lorello, George L. Benz, and John R. Tobey, Officers; Drs: Peter Amirata, Jr., Daniel N. Burbank, Joel Cherashore, Margarita DeSantis, Arthur S. Kern, Geraldine S. Meanor, James J. O'Grady, Cono A. Pecora and Bernard Robins, Councilors; Drs: Enio J. Calluori, William Greifinger, and Charles I. Nadel, Past-Presidents.

LEGISLATION

John R. Tobey, M.D., our representative to the MSNJ Council on Legislation, reported on the status of many bills coming up at their Committee meeting on March 17, 1977. He reported that the Garramone Package of Professional Liability Bills was not dead. One was adjudicated by the Senate and the rest should be voted on by the Senate in April. Their Committee would also consider the Professional Liability Bill entered by Assemblyman Maguire at this session. A-2283 introduced by Assemblyman LaFonte would create an independent State Board for licensure of Chiropractors. Dr. Tobey stated that he would keep our Council informed about these and other actions taken by the State Committee at our April Council.

CREDENTIALS COMMITTEE

Dr. James J. Stovin and Dr. Michael Diamond, Co-Chairmen of our Credentials Committee, reported that the Credentials of the following applicants have been inspected and approved:

ACTIVE:

Norma Aduna-Yap, M.D., 660 Springfield Avenue, Newark
John F. Ambrose, M.D., 201 So. Livingston Avenue, Livingston
Champa V. Bid, M.D., Kessler Institute, West Orange
James T. Carroll, M.D., Kessler Institute, West Orange
Shashikant Chandarana, M.D., St. James Hospital, Newark
Douglas W. Chudzik, M.D., 141 Old Short Hills Road, West Orange
Jose D. Clemente, M.D., 50 Park Place, Newark
Jagdish R. Jindal, M.D., St. Joseph's Hospital, Paterson
Harold C. Leeds, M.D., 120 Millburn Avenue, Millburn
Elois G. Rogers-Phillips, M.D., 212 W. Market Street, Newark
Yieu C. Wu, M.D., Martland Medical Center, 65 Bergen Street, Newark

It was moved, seconded and carried that this report be published in our Bulletin and take its usual course.

AMA DELEGATE ELECTION PROCEDURE

A Resolution was received from the Gloucester County Medical Society which calls for one delegate and alternate delegate from MSNJ to the AMA to be selected from each district and the remaining delegates and alternates to be selected at large. Dr. George Benz explained the present election procedures and informed the Council that they lost an AMA delegate and alternate due to decreased AMA membership throughout the State. We now have seven instead of eight. It was moved, seconded and carried that this matter be filed for information.

AMA WASHINGTON OFFICE MEMOS

A memorandum was received from the AMA listing the staff and phone number of the AMA Washington, D.C. office on how we could best use their facilities. This matter was filed for information.

2ND SURGICAL OPINION

The Hospital Service Plan of New Jersey sent a memorandum to all hospital administrators on the extent of their Elective Surgery Second Opinion Program, together with information on authorization cards and billing instructions. This matter was filed for information.

MEDICAL ASSISTANTS' COURSE

Dr. A.E. Bythewood reported that the February 16, 1977 telephone course for medical assistants was highly successful and 100 medical assistants attended. He informed the Council that this was a course that was given by the AMA in conjunction with a local attorney. He stated that William P. Braun, Jr., Esq., handled the legal portion of the course and his presentation was well received, as indicated on the follow-up questionnaires to participants.

Dr. John Winslow suggested that we should run the AMA companion course for medical assistants entitled "Medical Collection Management." The Essex Chapter of the American Association of Medical Assistants already indicated their interest in the second course. It was moved, seconded and carried that the ECMS co-sponsor this collection management course during Dr. Winslow's administration. This course should be run on the same basis as was the telephone course with the timing of dates and place left to the discretion of our Medical Assistants' Organization.

WORKSHOP ON PRACTICE PRODUCTIVITY

Mr. Arthur Ellenberger was previously requested to look into the ECMS running a workshop for interested members which would give them a course on practice management and individual attention on subjects of how to efficiently arrange their office for optimum practice productivity. Mr. Ellenberger stated that there were many courses available which were intensive, shirt-sleeve sessions that compress a wealth of practical ideas into two days of problem-solving activities and that most of these courses charge participants a few hundred dollars.

The AMA has a two-day session on practice management which could be run on a weekend and teach 20 physicians at a cost of approximately \$65.00 per participant. If less took the course, the charge would be greater because expenses remain constant. It was moved, seconded and carried that we offer this AMA course to members if sufficient members are interested and subscribe.

SPONSOR MEDICAL STUDENT

A letter was received from Leonard Bielory of the American Medical Student Association at New Jersey Medical School in Newark, requesting that ECMS sponsor one student from our County to attend the MSNJ Annual Meeting in May 1977. Following discussion, it was moved, seconded and carried that we assume reasonable expenses for one student to attend the MSNJ Convention, if the student will stay at the Convention for all four days and send us a follow-up report. It was decided to leave the details of this matter to our officers.

EXPERT WITNESS

A full report on how the matter of expert witnesses was handled at the recent AMA Clinical Session in Philadelphia was read to the Council. This included a resolution from Pennsylvania, the report of the Reference Committee which included a statement from the AMA Judicial Council and the final action taken by the House of Delegates in December 1976. The Council directed the President to forward this information to Dr. Bertram Levinstone who is interested in this matter.

URBAN HEALTH STRATEGY

The Newark Health Department has requested ECMS endorsement of their proposed federal grant application to obtain national health service for physicians for four areas of Newark. Following much discussion, it was moved, seconded and carried that this matter be temporarily postponed. It was then moved, seconded and carried that our President establish an Ad Hoc Committee to study this matter, composed of physicians from all concerned areas of Newark, and that this Committee report to the next regular meeting of our Council.

FRAUD AND ABUSE

A memo from the AMA noted that these two distinct words were often used interchangeably and incorrectly, and could cause confusion. It was decided that the written distinction between these two words be sent to our editor for publication.

MSNJ \$200 ASSESSMENT

Our Council previously objected to the June, 1976 MSNJ Resolution on the mandatory \$200 assessment being interpreted as applying to all new members who ever join the Medical Society. A letter was received from MSNJ Board of Trustees stating that this was their interpretation of the Resolution and that we should submit another Resolution if we desire this mandatory assessment to be removed as a new member obligation. Dr. John Winslow was directed to draft such a Resolution and submit same on behalf of Essex County Medical Society.

PROPOSED BUDGET

The ECMS estimated budget for the fiscal year ending April 30, 1978 was distributed to the Council. Since the estimated expenses over income was less than \$500.00, it was decided that we would not need a dues increase at this time. It was decided to file this budget for information.

BURLINGTON RESOLUTIONS

Resolutions were received from the Burlington County Medical Society to discontinue the mandatory State Assessment on December 31, 1977, to give top priority to Air Pollution in New Jersey and to reduce the 90 day advance notice requirement required for AMA CME credit programming. These Resolutions were accepted for information and for our Delegate Caucus.

UNION RESOLUTIONS

A Resolution was received from the Union County Medical Society to petition the Commissioner of Insurance to order the Medical-Surgical Plan of New Jersey to alter its contract to permit assignment of benefits to all physicians. This Resolution was accepted for information and for our Delegate Caucus.

CROSSROADS HEALTH PLAN - HMO

Dr. Benz called to the Councils attention that vacancies existed on the Crossroads Health Plan Board of Trustees which were open to appointment by ECMS. The Committee directed our Officers to not only fill in existing vacancies, but replace any representatives with poor attendance records. The following physicians were nominated for any openings that exist: Bernard Robins, M.D., Robert J. Lorello, M.D. and Cono Pecora, M.D. In addition to this and if in case of a fourth vacancy, the name of Peter Amirata, Jr., M.D. is to be submitted.

ECHO (IPA)

Dr. Enio J. Calluori, President of ECHO, reported on two matters.

Dr. Calluori stated that he has just made appointments to the following Committees:

Legal/Contracts	ARTHUR	Arthur Bernstein, M.D., Chairman
Physician Reimbursement		Bernard Robins, M.D., Chairman
Membership		Charles I. Nadel, M.D.
Peer Review & Quality Assurance		John Winslow, M.D., Chairman
Financial/Administrative		Frank Y. Watson, M.D., Chairman
Appeals		Celestino Clemente, M.D., Chairman

Dr. Calluori reported that he called a joint meeting of the officers of ECHO and ECMS and invited Mr. David Putnam of American Health Systems, Inc., to discuss with our IPA-ECHO can best relate to Crossroads Health Plan (HMO) and what must be done to get our IPA operational.

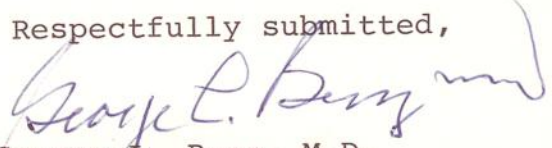
Those present decided to recommend to our Council that we employ AHS to assist us as a consultant in the development of an IPA. AHS submitted a detailed proposal which was distributed to the Council to accomplish the outlined tasks, AHS will assign, with the approval of ECHO, members of its professional staff with specific experience in the tasks being performed. AHS will provide the above task for a professional fee of \$60.00 per hour of time spent not to exceed \$12,000 without prior written consent of ECHO. In addition, ECHO will pay travel and travel related expenses, and the professional fees of any outside consultants used during the project.

It was moved, seconded and carried that we try to obtain some of the funding from the HMO Grant and that the ECMS spend up to a total of \$15,000, such monies to come from the interest on our Building Fund. It was then moved, seconded and carried that we send a letter to our membership with details of our April Regular Meeting on the subject of Independent Practice Associations and in this letter we outline the need for accepting the AHS proposal and that we intent to vote on that evening that such funds be transferred from the interest of our Building Fund.

ANNOUNCEMENTS: The April Meeting will be on the topic of, "How An IPA Can Benefit Both Patients and Physicians."

ECMS Annual Meeting will be held on Thursday evening, May 12, 1977
MSNJ Annual Convention - May 14 - 17, 1977, Haddon Hall

Respectfully submitted,


George L. Benz, M.D.
Secretary

Essex County Medical Society

President
ALTON E. BYTHEWOOD, M.D.

President-Elect
JOHN WINSLOW, M.D.

First Vice-President
FRANK Y. WATSON, M.D.

Second Vice-President
ROBERT J. LORELLO, M.D.



Secretary
GEORGE L. BENZ, M.D.

Treasurer
THOMAS A. SANTORO, M.D.

Reporter
JOHN R. TOBEY, M.D.

Executive Secretary
ARTHUR R. ELLENBERGER

144 SOUTH HARRISON STREET
EAST ORANGE, NEW JERSEY 07018
Area Code 201 672-1816

March 22, 1977

Dear Member:

Because of increased interest in and Federal funding of HMO's, our April ECMS meeting will be held on the topic of, "How an IPA can benefit both patients and physicians." The meeting will be held on Tuesday evening, April 12, 1977, at the Carriage Trade, 88 Evergreen Place, East Orange, New Jersey at 8:30 P.M. The speaker is Victor Trautmann, M. D., a practicing urologist in Springfield, Illinois. Dr. Trautmann was President of the Foundation for Medical Care of Central Illinois during its formation and for its first five years as an operational Individual Practice Association.

We have been planning for an IPA which could contract with Crossroads HMO and this cooperation was approved at previous ECMS meetings. Funds are needed to employ consultants to assist us in successfully developing the IPA known as the Essex County Health Organization. ECHO will have an all physician Board, which would be to the benefit of the practicing physician in our area.

Our Council decided to try to obtain some of the funding from the HMO Grant (CHP). It was moved, seconded and carried that the ECMS spend up to a total of \$15,000.00, such monies to come from the interest on our Building Fund for the purpose of hiring consultants and developing the IPA. To utilize this money requires the advance knowledge of members and approval by majority vote at our next meeting which will be Tuesday evening, April 12, 1977, at 8:30 P.M. as outlined above.

This IPA could be one of the most significant actions taken by our medical society. ECHO could effectively counter the loss of patients to closed panel HMO's in our area. Unless the IPA is properly developed with expert consultants, it could cost us monies and aggravation through the years. This would offer our patients an alternate system of fulfilling their health needs while (1) preserving the fee for service approach (2) preserving the physician's patterns of practice and referral (3) accomodating all types of medical practice from solo to clinic, and affording those enrolled in the HMO free choice of IPA physicians who render care in their own offices and own hospitals.

Sincerely yours,

A. E. Bythewood
A. E. Bythewood, M.D.
President