

NEWS FROM: Essex County Medical Society

144 S. Harrison St., East Orange, N. J. OR.2-1816

Additional Information: Hank Therholz 279-7105

FOR RELEASE MAY 8th A.M.

NEWARK, N. J.-----Heroin is big business in this city, according to a panel of medical-drug experts, who said last night (May 7) that almost 10,000 addicts here are spending from \$8 to \$10,000/a year to support their habit.  
each

The problem is so bad, according to Dr. Eugene Sims, an East Orange physician who specializes in the treatment of addicts, that it's a standing joke a person "can more easily buy a bag of heroin after dark in Newark than a bottle of milk or loaf of bread."

Speaking on FOCUS ON COMMUNITY HEALTH, presented by WNJR with the cooperation of the Essex County Medical Society, Dr. Seymour Charles, moderator, said he's had reports there are 200 known addicts in one Newark high school, and that in a nearby grammar school the problem is "pretty bad."

The program presented last night was the first of a two-part series on heroin. It continues next Thursday on WNJR at 7:05 p.m. According to Dr. Charles, medicine is "tackling the drug problem" with "a head-on, gut-level approach to combat what is an epidemic in this area."

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HEROIN-----2

Most people still don't know how to recognize an addict, said Dr. Sims, or what to do to help him. A massive education program is needed, he feels, to recognize the drug problem as it reaches into the family.

Most of the riders on the 118 bus into New York don't realize, said the doctor, "but they're on the junkie express." Addicts use this line, he said, to go into New York with hopes of getting the "cleanest" cut heroin available.

To support their habit, said Richard Roselli, executive director of D.A.R.E., a self-help rehabilitation center for addicts that headquarters in Newark, the addict takes to stealing, breaking open cars to get stereo sets, and the latest, rummaging desk drawers in downtown offices when secretaries take their coffee break.

WHJR

4/27-5/3

FOCUS ON HEALTH (working title)  
Thurs. April 30 7:05-7:30p.m.

Dr. Seymour Charles Moderator Essex County Medical Society  
William Beadel Chief-Bureau Local Assistance Administration  
of State Div. Medical Assistance-panelist

Discussion type format with participants answering telephone questions from listeners. Program #1 MEDICAID---started in N. J. Jan. 1, 1970---confusion still rampant who does or doesn't qualify---eligible recipients not receiving health care and treatment available for needs because of overall confusion in program and lack of communications in getting it across to public. Dr. Charles, a pediatrician and founder of Newark health care center and Beadel highlight Medicaid and what it does or doesn't do and who is eligible to receive treatment under the federally subsidized, state administered program.

NOTE-----

ADDITIONAL INFORMATION:

Hank Therholz-279-7105 (Eves) or 567-2222 (days) both 201 area code.  
Essex County Medical Society Public Relations

----- 279-7105

25 April, 1970

Seymour Charles, MD  
WNJR Series  
50 Union Ave.,  
Irvington, N. J.

Dr. Charles:

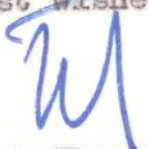
Dr. Eugene Sims has agreed to appear on the WNJR program slated for May 7 at 7:05 p.m.

Topic: Drugs

Participants: Yourself, Dr. Sims, and an ex-addict who will be specifically coached in relation to the presentation.

Dr. Sims is available to meet on Friday evening, May 1st, after 7 p.m. Let me know when and where, and if you or I should contact him for this meeting to discuss the format.

Best wishes,



Hank Thernholz

Focus on Community Health

May 7, 1970 7:05-7:30p.m.

**"The Narcotics Playground"**

Seymour Charles, MD

Moderator

Essex County Medical Society

Eugene Sims, MD

Panelist

and Medical Director DARE

Ex-Addict

Inner-city children are exposed to the narcotics problem at an early age, and the incidence of addiction runs high because of easier access to forms of narcotics. Despite stricter laws, the problem continues to grow as evidenced by the infiltration into the suburbs as well with pushers working out of high priced homes.

To date, with the assistance of medicine in withdrawal and treatment for abuses of drugs, addicts are making inroads in their own treatment through voluntary groups where persons with a common problem work together to stay "clean".

Hank Thorholz, Essex County  
Medical Society Public Relations

4/29/70



# Essex County Medical Society

FOUNDED 1816

120 HALSTED STREET

EAST ORANGE, NEW JERSEY

TELEPHONE ORANGE 2-1816

Additional Information: Art Ellenberger  
OR.2-1816

*Special*

FOR RELEASE: *Immediate*  
~~MAY 1968~~

EAST ORANGE, N. J.-----Dr. George L. Benz, a Newark surgeon, will be installed tonight as president of the Essex County Medical Society in a special meeting at the Hotel Suburban. He succeeds Dr. Meyer J. Kern of Irvington as head of the state's largest component medical organization with its 1700 physician-members.

A native of Newark, where he now resides, Dr. Benz attended local parochial schools, St. Benedict's Prep, St. Peter's College, and Georgetown University School of Medicine where he received his medical degree. He took his internship at St. Michael Hospital, Newark, where he is now on staff, as well as at St. Barnabas Medical Center, Livingston, and St. James and Presbyterian Hospitals in Newark.

Following his discharge as a captain from the U. S. Army Medical Corps where he received three battle stars, he established his practice in Newark, and took specialty education at Seton Hall University, Cook County Post Graduate School of Medicine, and New York University Post Graduate School of Medicine.

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A trustee of the Essex County Blood Bank, he is a Fellow of the American Society of Abdominal Surgeons, and an Associate Fellow of the International College of Surgeons. He is a past president of the Physicians Club of Essex County, past Commander, N. J. Commandery Military Order of Foreign Wars of the U.S. National Surgeon-General and a member of the American Legion.

Dr. Benz is married to the former Ann Nemeč. They are the parents of six children: Michael, Barbara Anne, Robert, William, Veronica, and Celia.

NEWS FROM: Essex County Medical Society

144 S. Harrison St., East Orange, N. J.

Contact: Art Ellenberger OR.2-1816

FOR IMMEDIATE RELEASE

5170

IRVINGTON-----Meyer J. Kern, M.D., local surgeon, and director of medicine at The Daughters of Israel Home in West Orange, retires May 14th as president of the Essex County Medical Society.

Dr. Kern has served as chairman of the physician's division of United Jewish Appeal, was chairman of the physician's division of the Greater Newark Hospital Development Fund, and has served as a division chairman for the Red Cross Drive, all in Essex County.

A graduate of Tulane Medical School, and the New York University College of Medicine of Graduate Surgery, he is a senior attending surgeon at Newark Beth Israel Medical Center where he started his medical internship following graduation. He has also served as president of the medical staff there, and is on the courtesy staff of St. James Hospital and St. Barnabas Medical Center.

Dr. Kern is a Diplomate of the American Board of Surgery, a Fellow of the American College of Surgeons, a Diplomate of the American Board of Abdominal Surgery, and a Diplomate of the International Board of Surgery.

Married to the former Fanny Greenberg, they are the parents of four children: Dr. S. Arthur Kern, Dr. Howard A. Kern, Robert D. Kern, and Barbara LaBelle.



NEWS FROM: ESSEX COUNTY MEDICAL SOCIETY  
144 S. Harrison St., East Orange, N. J.

CONTACT: Art Ellenberger OR. 2-1816 (Days)  
Hank Therholz 279-7105 (Eves)

FOR IMMEDIATE RELEASE

5:1:70

EAST ORANGE, N. J.-----Youngsters in the ghetto who escape the drug pusher by the time they reach their mid-teens are usually safe from the "habit", according to an authority on heroin addiction.

The heroin addict, according to Dr. Eugene Sims of East Orange, a medical director of DARE (Drug Addict Rehabilitation Enterprises), "is fighting reality" and a world he sees as a "farce."

After a childhood of growing up where pushers might be next door neighbors or a friend down the street, it's no surprise that inner-city is hard hit with a narcotics problem, he said.

Dr. Sims, along with an ex-addict, and Dr. Seymour Charles of the Essex County Medical Society will detail the growing problem of addiction among teens and pre-teens on WNJR's "Focus on Community Health" on Thursday, May 7 from 7:05 to 7:30 p.m.

The weekly community service series by WNJR runs through June and is presented in cooperation with the medical society under the direction of Dr. Charles. It deals with medical and health problems that affect daily living in inner-city which also carry over into the community at large.

According to Col. Ed Brown, WNJR station manager, the series will follow-up with topics such as TB, venereal disease, lead poison and planned parenthood.

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APR. 30 1970

FOR IMMEDIATE RELEASE

*File Copies*

EAST ORANGE, N.J.-----A poison control and prevention program for the increased safety of school children will be launched this week throughout the county by the Essex County Medical Society.

The program, under the direction of Dr. William Greifinger, a Newark school physician and past-president of the Society, is aimed at 400 school nurses and informs them of poison control centers in Essex County hospitals.

"The information that is listed on a quick reference placard is essential for any person trusted with the health and care of pupils," said the doctor.

School children often taste or swallow what they think is a harmless substance. Often, Dr. Greifinger added, it can be extremely dangerous, or even fatal unless the child receives prompt medical treatment.



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WINJR

MAY 3-9

FOCUS ON COMMUNITY HEALTH

May 7, 7:05-7:30p.m. Playground of Narcotics

Seymour Charles, MD      Moderator      Essex County Medical Society

Eugene Sims, MD      Panelist      Essex County Med. Society and  
Medical Director DARE

Former drug addict      (Pre-program affirmation of participants  
name or anonymity)

Drugs are surprisingly easy to get, especially in the inner-city, but kicking the habit calls for medical assistance and lots of self-help and mutual assistance by groups formed around their common problem of addiction. What the situation is today on the use of drugs from inner-city and its spread into every area of the state, and what medicine and groups such as DARE (DRUG ADDICTION REHABILITATION ENTERPRISES) are doing about it will be outlined.

Hank Therholz, Essex County Medical Society Public Relations  
Call )R2-1816 or 279-7105 (Eves)

NEWS RELEASE from . . .



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*Essex County Medical Society*

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FOR IMMEDIATE RELEASE  
(md 4/18)

EAST ORANGE, N. J.-----Motorists today were urged "not to be smug in the smog" and use public transportation on Earth Day, April 22nd, in a move to reduce air pollution and prove to car manufacturers that a more effective means is necessary to control poisonous automobile exhaust gasses.

A car speeding along at 60 mph for 30 minutes uses enough oxygen to keep 100,000 persons breathing during that same time, according to latest reports, said Dr. Frank Rosen, chairman of the Essex County Medical Society Air Pollution Committee. "It's a double problem," he adds, since the oxygen car engines use for combustion is also returned to the air as high ratio pollutants.

-----More-----

For those who travel "at a snail's pace" in city traffic, according to the physician, the increased carbon monoxide from traffic jams provides up to 60 percent of the pollutants in the metropolitan New Jersey area. Benzopyrene in exhaust throw-offs, he said, have already been proved as carcinogenic agents.

Either way, Dr. Rosen feels, the driver or his family "loses." In the countryside, said the nationally known authority who began his own clean-air crusade 17-years ago, auto pollutants contaminate crops. In the city, car fumes are directly poisoning the lungs and other organs.

"Right now we're like Alice in Wonderland on the treadmill," states the Maplewood, N. J., allergist. Industry, he feels, knows how to prevent and stop car pollution, but gets no "real demands for action from an apathetic public."

A one-day halt of non-essential car traffic in the metropolitan area, states the doctor, would give people "a chance to breathe cleaner air."

Maybe this will prove to them, he said, "that it's time automobile pollution is brought under control."



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# NEWS RELEASE *from . . .*



## *Essex County Medical Society*

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TELEPHONE ORANGE 2-1816

4/11/70

Additional Information: Art Ellenberger

FOR IMMEDIATE RELEASE

BLOOMFIELD, N. J.-----Heroin is no longer just a problem of the cities, but is hooking the affluent suburbs where alienation separates the family, and "escape borne" youths switch from low-level "highs" to hard drugs.

While addicts in most cases are primarily police cases, when an overdose occurs, "somebody pushes the panic button," and medical help is called in first.

One of the immediate arrivals at the scene, said Dr. Eugene Sims, medical director of DARE (Drug Addict Rehabilitation Enterprises) , and FAA medical examiner for New Jersey, is often the local first aid or rescue squad that is an accepted part of health care in the suburbs.

---more---

RESCUE 70 (2)

Speaking at Rescue '70, sponsored by the Essex County Medical Society for squadsmen from more than 35 towns and cities on Saturday (April 11) at North Junior H. S. here, the doctor urged the squad members to take local leadership roles in the fight against narcotics addiction.

The heroin user, he told more than 300 men and women, "is fighting reality," and sees the world as a "farce." When the escape leads to overdosage, he said, it's the squad's duty to the victim to be able to recognize what the physical problem is.

Some of the signs to look for in the unconscious addict, stated Dr. Sims, are the usual puncture marks in the arm, and where heroin is sniffed, it leaves traces around the nostrils which become raw and inflamed.

There's also usually an odor, he said, "since the addict is unconcerned about hygiene." Clothes are usually dirty and unkempt, and the person acts "secretively."

The doctor, who has offices in East Orange, first became active in treating addicts when a patient told him he "wanted off" of the heroin he was taking. Word got around the "grapevine," after that, said the doctor, and addicts started seeking his help to kick the habit.

Users often start around 15, said the physician, and as long as they "enjoy" the heroin high, they "don't want to kick the habit."

-----more-----

RESCUE '70 (3)

"It's only after they're tired," said Sims, that it's possible to do something. "Tired" is when they've "had it" with hustling for money, stealing and going to jail, and living by the demands of the body for more drugs.

"It used to be the ghetto and the city" is where the drugs were. Now, on suburban streets, he said, "pot" is in, and heroin is making inroads.

While immediate aid is needed for the overdosed addict, what is essential, the doctor feels, is a long-term hospital-type facility developed for the addict. Here he would be voluntarily admitted for treatment and rehabilitation for six months to a year. "It's impossible," he feels, to rehabilitate an addict "on the street."

The seminar on drugs was included in Rescue '70 as the Essex County Medical Society physicians increase efforts to make the problem better known to officials and local groups, according to Dr. Frank Galioto, chairman of the annual symposium, and a lecturer on drug abuse.

NEWS RELEASE from . . .



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Eves-Hank Therholz 201-279-7105

*Hank sent  
1970*

ADVANCE/FOR RELEASE APRIL 10th A.M.

EAST ORANGE, N. J.-----The daily traffic jam is no longer just a transportation problem. It now poses a severe health threat to drivers and pedestrians, because the slower the cars move, the more exhaust fumes the vehicles emit.

These carbon monoxide gasses, officials declare, cause 50 to 60 percent of the pollutants in the air New Jersey metropolitan area residents are breathing.

As a result, medical and ecological experts speaking at an Essex Count Medical Society physician's teach-in last night (April 9th, Hotel Suburban):

More than 5-million tons of carbon monoxide pollutants are pumped into the air each year.

The heaviest concentration is during morning and evening rush hours.

Continued breathing of this highly polluted air is bound to have long-range effects, especially on persons with heart and lung diseases.

(Continued)



The continued inhalation of pollutants, according to Dr. Frank Rosen of Maplewood, N. J., causes gradual destruction of vital tissues. The result could be chronic, and even fatal diseases.

Rosen, who is chairman of the American College of Allergists Air Pollution Committee, suggests one way to decrease poison fumes that result from traffic and current production car models is through the use of electric vehicles.

The need is imperative, he insists, for what is essentially a pollution free car. Current models, he continues, not only directly threaten a person's health through carbon monoxide inhalation, but also indirectly through the contamination of crops.

Recent Senate subcommittee hearings have revealed that electric cars, while not completely eliminating pollution factors, eliminate the number of exhaust contaminants by more than 75 percent.

Dr. R. C. Shair, president of Gulton Industries of Red Bank, told the physicians, that his firm has developed a "hybrid station wagon that runs on a nickel-cadmium battery. This power base, he said, allows "excellent acceleration" and top speeds unavailable with vehicles using lead-acid batteries for power.

The third speaker, Robert R. Aronson, president of Electric Fuel Propulsion Inc., of Detroit, said the electric car is being delivered by his company to buyers throughout the world.

In both Japan and England, electric transport is in major use, but has never gained a foothold here since the beginning of the 20th century.

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1970

FOR RELEASE MARCH 11 (A.M.)

*Hand sending out*

EAST ORANGE—Smoking a joint of marijuana eventually leads to heroin use and addiction for 95 percent of the cases seeking treatment, according to the director of a Harlem drug addiction clinic.

Continuing his decade-long fight against what is often termed a "harmless intoxicant", Dr. Robert Baird told a meeting of the Essex County Medical Society last night (March 10) that "there's no doubt in my mind" about these statistics.

"When you take a joint of marijuana, you don't know what's going to happen to you. A single joint could precipitate a psychotic or neurotic state and loss of depth perception."

Opposed to the more liberal trend to ease punishment, and the drive to legalize "pot", Baird wants stiff penalties for possession of the "dangerous drug" maintained.

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Opposed to the more liberal trend to ease punishment, and the drive to legalize "pot", Baird wants stiff penalties for possession of the "dangerous drug" maintained.

The New York City physician, with a daytime Park Avenue practice, and a nightly stint from 10 p.m. to 4 a.m. at the HAVEN Clinic on East 116th Street, founded the treatment center soon after a nine-year-old boy approached him and said:

"I don't want you to think I'm bad, but I take dope."

Since the start of HAVEN (Help Addicts Voluntarily End Narcotics) in 1960, he counts 30 percent of the addicts he treated as "clean".

To get them off drugs, Baird said he talks their language. "I know what they've been through, where they get it, and how they use it." When an addict at the Center shows enough "self-motivation" Baird starts treatment. This includes medicine and vitamins to ease withdrawal if the addict is on cocaine or heroin.

Group therapy isn't enough, however. Baird also gets the family involved in the treatment. An addict, he claims, "is the end summation of himself, his family, his environment."

Also speaking on "The Use and Abuse of Addictive Drugs" was Gabriel Dukas, a staff assistant with the Bureau of Narcotics in Washington, D.C.